

Our Local Larder -Update for Food Group meeting on 30/07/19.

Statistics

Quarterly reports for January to March and April to June attached.

Google maps

Now fixed.

Listings update

New listings

- Highland Home Cook
- Caledonian Cider
- Strathpeffer Artisan Bread
- Cafe Biagiotti contacted but have not replied

Deleted or suspended listings

- Crofters Cafe, Rosemarkie (closed/retired)
- Bogallan Highland Beef (closed/retired)
- Black Isle Tarts (closed/had a baby)
- Storey Chocolates, Inverness (no longer on Black Isle)
- Saladworx (no longer in Highland)
- Dingwall Academy Market (on hold for the moment)
- Inverness Food Hub (on hold for the moment)

Promotion

Possible actions

- Improved promotion at markets (new A5 leaflets, new poster, more business cards, give away postcards)
- Topping up of business cards (focussing on tourist accommodation/destinations). Do we need to print more of these?
- Publish more recipes, with a recipe for each supplier/business. Ask FB followers to share recipes using local food. Recipe photos on Instagram.
- Consider a local food/drink event including tasting, cooking workshops. Could be combined with Drastic Plastic event.